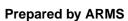




		Counties: Autauga, AL
00,00	2000 Total Population	43,671
	2000 Group Quarters	260
	2008 Total Population	50,403
	2013 Total Population	54,707
	2008 - 2013 Annual Rate	1.65%
0.0	2000 Households	16,003
	2000 Average Household Size	2.71
#Bit	2008 Households	19,046
	2008 Average Household Size	2.63
	2013 Households	20,902
	2013 Average Household Size	2.6
	2008 - 2013 Annual Rate	1.88%
	2000 Families 2000 Average Family Size	12,353 3.12
	2008 Families	14,568
	2008 Families 2008 Average Family Size	3.06
	2013 Families	15,856
	2013 Average Family Size	3.05
	2008 - 2013 Annual Rate	1.71%
	2000 Housing Units	17,662
	Owner Occupied Housing Units	73.2%
	Renter Occupied Housing Units	17.4%
	Vacant Housing Units	9.4%
	2008 Housing Units	21,369
	Owner Occupied Housing Units	72.5%
	Renter Occupied Housing Units	16.6%
	Vacant Housing Units	10.9%
	2013 Housing Units Owner Occupied Housing Units	23,620 71.5%
	Renter Occupied Housing Units	17.0%
	Vacant Housing Units	11.5%
	vacant riodoling Critic	11.070
	Median Household Income	.
	2000	\$42,135 254,740
	2008	\$51,742 \$57,004
	2013 Median Home Value	\$57,984
	2000	\$82,495
	2008	\$116,908
	2013	\$121,003
	Per Capita Income	¥.=1,000
	2000	\$18,518
	2008	\$22,608
	2013	\$24,866
	Median Age	
	2000	35.1
	2008	36.4
	2013	36.9

Data Note: Household population includes persons not residing in group quarters. Average Household Size is the household population divided by total households. Persons in families include the householder and persons related to the householder by birth, marriage, or adoption. Per Capita Income represents the income received by all persons aged 15 years and over divided by total population. Detail may not sum to totals due to rounding.

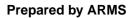




2000 Households by Income	
Household Income Base	15,972
< \$15,000	16.2%
\$15,000 - \$24,999	12.5%
\$25,000 - \$34,999	11.8%
\$35,000 - \$49,999	18.4%
\$50,000 - \$74,999	22.9%
\$75,000 - \$99,999	10.6%
\$100,000 - \$149,999	5.5%
\$150,000 - \$199,999	0.9%
\$200,000+	1.2%
Average Household Income	\$50,151
2008 Households by Income	
Household Income Base	19,046
< \$15,000	12.6%
\$15,000 - \$24,999	9.8%
\$25,000 - \$34,999	10.7%
\$35,000 - \$49,999	14.7%
\$50,000 - \$74,999	23.2%
\$75,000 - \$99,999	17.0%
\$100,000 - \$149,999	9.1%
\$150,000 - \$199,999	1.5%
\$200,000+	1.3%
Average Household Income	\$59,668
2013 Households by Income	
Household Income Base	20,902
< \$15,000	11.3%
\$15,000 - \$24,999	8.7%
\$25,000 - \$34,999	9.6%
\$35,000 - \$49,999	12.8%
\$50,000 - \$74,999	24.3%
\$75,000 - \$99,999	18.9%
\$100,000 - \$149,999	10.7%
\$150,000 - \$199,999	2.2%
\$200,000+	1.5%
Average Household Income	\$64,916
2000 Owner Occupied HUs by Value	
Total	12,935
<\$50,000	26.2%
\$50,000 - 99,999	37.4%
\$100,000 - 149,999	20.8%
\$150,000 - 199,999	9.3%
\$200,000 - \$299,999	4.3%
\$300,000 - 499,999	1.5%
\$500,000 - 999,999	0.1%
\$1,000,000+	0.3%
Average Home Value	\$97,696
2000 Specified Renter Occupied HUs by Contract Rent	, ,
Total	3,005
With Cash Rent	88.6%
No Cash Rent	11.4%
Median Rent	\$394
Average Rent	\$436
· · · - · · · · · · · · · · · · · · · ·	\$100

Data Note: Income represents the preceding year, expressed in current dollars. Household income includes wage and salary earnings, interest, dividends, net rents, pensions, SSI and welfare payments, child support and alimony. Specified Renter Occupied HUs exclude houses on 10+ acres. Average Rent excludes units paying no cash rent.



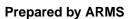




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	Counties: Autauga, AL
2000 Population by Age	
Total	43,671
0 - 4	6.9%
5 - 9	8.3%
10 - 14	8.6%
15 - 19	7.5%
20 - 24	5.4%
25 - 34	13.1%
35 - 44	17.6%
45 - 54	12.9%
55 - 64	9.6%
65 - 74	6.1%
75 - 84	
	3.1%
85+	1.0%
18+	71.4%
2008 Population by Age	
Total	50,403
0 - 4	7.2%
5 - 9	6.9%
10 - 14	7.1%
15 - 19	7.1%
20 - 24	6.2%
25 - 34	13.5%
35 - 44	
45 - 54	14.4%
	15.5%
55 - 64	10.9%
65 - 74	6.7%
75 - 84	3.3%
85+	1.1%
18+	74.4%
2013 Population by Age	
Total	54,707
0 - 4	7.2%
5 - 9	6.9%
10 - 14	6.9%
15 - 19	6.6%
20 - 24	5.9%
25 - 34	14.0%
35 - 44	13.3%
45 - 54	
	15.4%
55 - 64	12.3%
65 - 74	6.8%
75 - 84	3.5%
85+	1.3%
18+	75.0%
2000 Population by Soy	
2000 Population by Sex Males	48.6%
Females	51.4%
2008 Population by Sex	
Males	48.4%
Females	51.6%
2013 Population by Sex	
Males	48.2%
	141-14



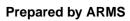




- F	2000 Population by Race/Ethnicity	
	Total	43,671
	White Alone	80.7%
	Black Alone	17.1%
	American Indian Alone	0.4%
	Asian or Pacific Islander Alone	0.5%
	Some Other Race Alone	0.4%
	Two or More Races	0.9%
	Hispanic Origin	1.4%
	Diversity Index	33.9
	2008 Population by Race/Ethnicity	
	Total	50,403
	White Alone	79.0%
	Black Alone	18.2%
	American Indian Alone	0.5%
	Asian or Pacific Islander Alone	0.7%
	Some Other Race Alone	0.6%
	Two or More Races	1.1%
	Hispanic Origin	2.2%
	Diversity Index	37.1
	2013 Population by Race/Ethnicity	
	Total	54,707
	White Alone	77.9%
	Black Alone	18.8%
	American Indian Alone	0.5%
	Asian or Pacific Islander Alone	0.8%
	Some Other Race Alone	0.7%
	Two or More Races	1.3%
	Hispanic Origin	2.7%
	Diversity Index	39.2
2,	2000 Population 3+ by School Enrollment	
*	Total	41,681
7	Enrolled in Nursery/Preschool	1.7%
	Enrolled in Kindergarten	1.9%
	Enrolled in Grade 1-8	14.9%
	Enrolled in Grade 9-12	6.1%
	Enrolled in College Enrolled in Grad/Prof School	3.2%
		0.9%
	Not Enrolled in School	71.5%
	2008 Population 25+ by Educational Attainment	
	Total	32,988
	Less than 9th Grade	4.5%
	9th - 12th Grade, No Diploma	12.9%
	High School Graduate	35.2%
	Some College, No Degree	21.3%
	Associate Degree	6.3% 12.8%
	Bachelor's Degree Graduate/Professional Degree	7.1%
	Gradation Tolessional Degree	1.1/0

Data Note: Persons of Hispanic Origin may be of any race. The Diversity Index measures the probability that two people from the same area will be from different race/ ethnic groups.







<u> </u>	2008 Population 15+ by Marital Status	
\	Total	39,722
	Never Married	21.6%
	Married	61.3%
	Widowed	6.3%
	Divorced	10.7%
	COOO Barralatian 40 km Employment Otatus	
	2000 Population 16+ by Employment Status Total	32,490
····	In Labor Force	65.1%
	Civilian Employed	60.3%
	Civilian Unemployed	3.1%
	In Armed Forces	1.7%
	Not in Labor Force	34.9%
	Not in Labor Force	34.970
	2008 Civilian Population 16+ in Labor Force	
	Civilian Employed	94.0%
	Civilian Unemployed	6.0%
	2013 Civilian Population 16+ in Labor Force	
	Civilian Employed	94.5%
	Civilian Unemployed	5.5%
	Civilian Oriemployed	5.576
	2000 Females 16+ by Employment Status and Age of Children	
	Total	16,938
	Own Children < 6 Only	8.2%
	Employed/in Armed Forces	5.1%
	Unemployed	0.5%
	Not in Labor Force	2.6%
	Own Children < 6 and 6-17 Only	7.3%
	Employed/in Armed Forces	4.2%
	Unemployed	0.3%
	Not in Labor Force	2.8%
	Own Children 6-17 Only	21.3%
	Employed/in Armed Forces	15.1%
	Unemployed	0.6%
	Not in Labor Force	5.5%
	No Own Children < 18	63.3%
	Employed/in Armed Forces	29.1%
	Unemployed	1.6%
	Not in Labor Force	32.6%



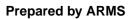




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	Counties: Autauga, AL
2008 Employed Population 16+ by Industry	
Total	22,803
Agriculture/Mining	1.6%
Construction	7.7%
Manufacturing	13.5%
Wholesale Trade	4.0%
Retail Trade	12.8%
Transportation/Utilities	4.7%
Information	1.3%
Finance/Insurance/Real Estate	7.0%
Services	36.7%
Public Administration	10.6%
2008 Employed Population 16+ by Occupation	
Total	22,803
White Collar	55.9%
Management/Business/Financial	12.0%
Professional	17.1%
Sales	12.1%
Administrative Support	14.7%
Services	16.2%
Blue Collar	27.9%
Farming/Forestry/Fishing	0.6%
Construction/Extraction	5.6%
Installation/Maintenance/Repair	6.4%
Production	8.7%
Transportation/Material Moving	6.5%
2000 Workers 16+ by Means of Transportation to Work	
Total	19,808
Drove Alone - Car, Truck, or Van	83.2%
Carpooled - Car, Truck, or Van	13.3%
Public Transportation	0.2%
Walked	0.7%
Other Means	0.8%
Worked at Home	1.9%
2000 Workers 16+ by Travel Time to Work	
Total	19,808
Did Not Work at Home	98.1%
Less than 5 minutes	1.9%
5 to 9 minutes	9.0%
10 to 19 minutes	21.5%
20 to 24 minutes	15.5%
25 to 34 minutes	29.5%
35 to 44 minutes	6.7%
45 to 59 minutes	8.3%
60 to 89 minutes	3.7%
90 or more minutes	1.8%
Worked at Home	1.9%
Average Travel Time to Work (in min)	26.5
2000 Households by Vehicles Available	
Total	16,003
None	5.2%
1	27.7%
2	44.1%
3	16.7%
4	4.8%
5+	1.5%
Average Number of Vehicles Available	1.9







	3. ,
2000 Households by Type	
Total	16,003
Family Households	77.2%
Married-couple Family	60.3%
With Related Children	31.0%
Other Family (No Spouse)	16.9%
With Related Children	11.6%
Nonfamily Households	22.8%
Householder Living Alone	19.9%
Householder Not Living Alone	2.9%
Households with Related Children	42.5%
Households with Persons 65+	20.7%
2000 Households by Size	
Total	16,003
1 Person Household	19.9%
2 Person Household	32.1%
3 Person Household	19.9%
4 Person Household	17.8%
5 Person Household	7.1%
6 Person Household	2.2%
7+ Person Household	0.9%
2000 Households by Year Householder Moved In	
Total	16,003
Moved in 1999 to March 2000	19.4%
Moved in 1995 to 1998	29.5%
Moved in 1990 to 1994	17.3%
Moved in 1980 to 1989	14.5%
Moved in 1970 to 1979	10.0%
Moved in 1969 or Earlier	9.3%
Median Year Householder Moved In	1995
2000 Housing Units by Units in Structure	



2000 Housing Units by Units in Structure Total

Total	17,662
1, Detached	68.3%
1, Attached	0.9%
2	0.8%
3 or 4	1.0%
5 to 9	1.6%
10 to 19	0.3%
20+	1.0%
Mobile Home	26.1%
Other	0.1%

2000 Housing Units by Year Structure Built

Total	17,662
1999 to March 2000	4.0%
1995 to 1998	15.1%
1990 to 1994	13.2%
1980 to 1989	17.6%
1970 to 1979	23.4%
1969 or Earlier	26.9%
Median Year Structure Built	1980

Source: U.S. Bureau of the Census, 2000 Census of Population and Housing.





Prepared by ARMS

Counties: Autauga, AL

Top 3 Tapestry Segments

1.Midland Crowd2.Up and Coming Families3.Rural Bypasses

2008 Consumer Spending shows the amount spent on a variety of goods and services by households that reside in the market area. Expenditures are shown by broad budget categories that are not mutually exclusive. Consumer spending does not equal business revenue.

area. Expenditures are snown by broad budget categories that are not mutually exclusive. Con	nsumer spending does not equal
business revenue.	¢24.444.470
Apparel & Services: Total \$	\$34,414,479
Average Spent	\$1,806.91
Spending Potential Index	67
Computers & Accessories: Total \$	\$3,549,295
Average Spent	\$186.35
Spending Potential Index	78
Education: Total \$	\$18,846,215
Average Spent	\$989.51
Spending Potential Index	72
Entertainment/Recreation: Total \$	\$59,347,748
Average Spent	\$3,116.02
Spending Potential Index	84
Food at Home: Total \$	\$75,490,578
Average Spent	\$3,963.59
Spending Potential Index	81
Food Away from Home: Total \$	\$52,791,555
Average Spent	\$2,771.79
Spending Potential Index	81
Health Care: Total \$	\$67,151,493
Average Spent	\$3,525.75
Spending Potential Index	86
HH Furnishings & Equipment: Total \$	\$33,887,468
Average Spent	\$1,779.24
Spending Potential Index	77
Investments: Total \$	\$14,575,122
Average Spent	\$765.26
Spending Potential Index	75
Retail Goods: Total \$	\$423,652,157
Average Spent	\$22,243.63
Spending Potential Index	82
Shelter: Total \$	\$226,129,928
Average Spent	\$11,872.83
Spending Potential Index	76
TV/Video/Sound Equipment: Total \$	\$22,052,551
Average Spent	\$1,157.86
Spending Potential Index	81
Travel: Total \$	\$28,083,111
Average Spent	\$1,474.49
Spending Potential Index	78
Vehicle Maintenance & Repairs: Total \$	\$15,526,133
Average Spent	\$815.19
Spending Potential Index	82

Data Note: The Spending Potential Index represents the amount spent in the area relative to a national average of 100.

Source: Expenditure data are derived from the 2004 and 2005 Consumer Expenditure Surveys, Bureau of Labor Statistics. ESRI.